



Be sure to stop by the  
Nomination  
Grand Pré Exhibit  
April 27, 28 & 29, 2012  
Exhibition Park  
Halifax, NS

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In honour of the  
40<sup>th</sup> Anniversary of the World Heritage Convention  
Nomination Grand Pré invites you to attend the

3rd Annual World Heritage Weekend Celebration

# Global Heritage in your Backyard

**April 13**

Wolfville Historical Society Dinner (\$35)  
Dinner Speaker: Jenna Boon, Director, Joggins Fossil Institute  
(Tickets available from members of the Wolfville Historical Society and the KingsRDA)  
Fountain Commons, Acadia University

**April 14**

World Heritage Symposium (Free)  
A day of public talks on the sustainable development of heritage  
K.C. Irving Centre, Acadia University

**April 15**

Community Celebration (Free)  
Food, entertainment and exhibits for the whole family  
Grand-Pré National Historic Site

For more details, listen to AVR/Magic 94.9 and visit [www.nominationgrandpre.ca](http://www.nominationgrandpre.ca)



Wolfville Historical Society  
Randall House Museum



VOLUME 4  
ISSUE

02

March  
2012

QUARTERLY  
NEWSLETTER OF THE  
LANDSCAPE OF GRAND PRÉ  
WORLD HERITAGE PROPOSAL

# Nomination News

[www.nominationgrandpre.ca](http://www.nominationgrandpre.ca)

What does  
Grand Pré  
mean to you?



Find out at:  
[www.nominationgrandpre.ca](http://www.nominationgrandpre.ca)

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You are invited to attend a

## Public Meeting

to be held on

Thursday, March 29

at the

Horton Community Centre  
in Grand Pré

from

7:00pm to 9:00pm

Christophe Rivet, Project Manager for  
Nomination Grand Pré will give  
a multi-media presentation on the  
questions from ICOMOS and Canada's  
official response, followed by a discussion  
on the future management of the  
World Heritage Site.

Refreshments will be provided.



### Clarifying Questions and Answers: Evaluating the Nomination Proposal

One of the most important roles of the International Council on Monuments and Sites (ICOMOS) is the evaluation of cultural and mixed properties nominated for inclusion in the World Heritage List. This role requires the highest standards of expertise and procedural rigour and often takes up to 18 months to complete.

Since March 2011, the nomination proposal for the Landscape of Grand Pré has been undergoing the ICOMOS evaluation process; a desk review of the written submission, a number of consultations with international experts to determine the Outstanding Universal Value of the property, and an on-site technical mission to examine the condition of the property. A request for additional information to clarify and obtain more details about certain points in the nomination dossier is the final step in the evaluation process.

(See ICOMOS, Page 2)



Photo by Jane Cayford

# What does Grand Pré mean to you?



## ICOMOS: Evaluating the Nomination Proposal (Cont'd)

Earlier this year, Canada received a request for clarification on the following points, in brief:

**ICOMOS:** *Further develop the comparative analysis between the Landscape of Grand Pré and other sites which witness the history of the Acadians, both in Canada and around the world.*

**A:** The comparative analysis of five Acadian sites further demonstrated that no other site comes close to Grand Pré as the most important lieu de mémoire for the Acadian people.

**ICOMOS:** *Confirm the establishment and readiness of Grand Pré World Heritage Site Stewardship Board.*

**A:** A confirmation was issued regarding the readiness of the Stewardship Board; anchored by the recently signed Memorandum of Understanding, the \$2.5 million provincial contingent trust, a commitment of municipal funding and numerous in-kind resources (see story on page 3).

**ICOMOS:** *Summarize actions and a timeline for the implementation of the Management Plan.*

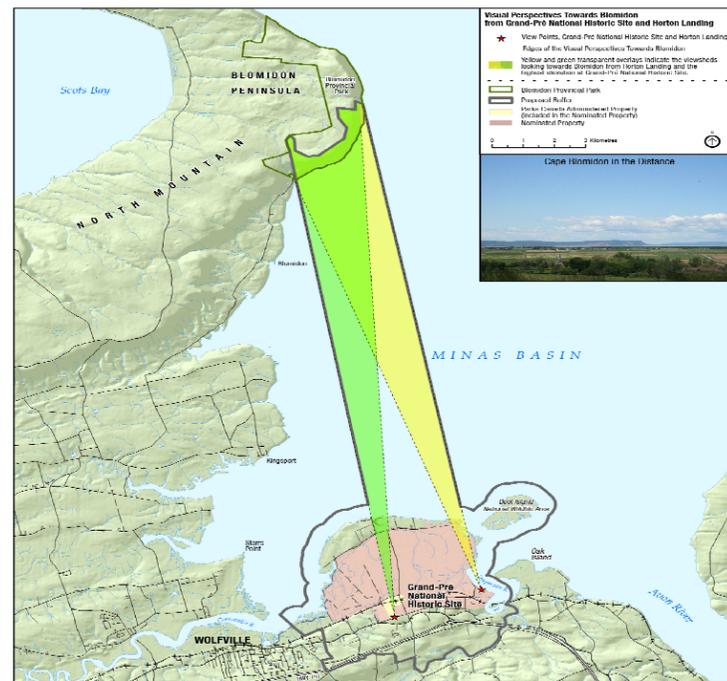
**A:** Three levels of government (municipal, provincial and federal), the Grand Pré Marsh Body and partners share responsibility for the implementation of the Management Plan. The Grand Pré World Heritage Site Stewardship Board has its own Strategic Plan with a detailed 10-year timeline of key strategies, priority goals and activities.

**ICOMOS:** *Consider the extension of the buffer zone in its northern maritime side, in order to ensure the preservation of the visual perspectives from Grand Pré and the protection of the natural resources of the Minas Basin.*

**A:** ICOMOS had suggested an expansion to the Buffer Zone that encompassed much of the Minas Basin as well as land on either side. A more pragmatic solution, with the view to the interests of the surrounding communities, offered that there is nothing related to the proposed Outstanding Universal Value that is not currently protected by the proposed buffer. However, Canada looked deeper at the historical representations of Grand Pré to conclude that, "beyond the nominated property, Cape Blomidon extends into the basin as an instantly recognizable landmark."

The importance of Cape Blomidon was acknowledged with a proposal for two visual connections (see map). The adjustment requires no change in policy and no new restrictions.

Canada's clarification on the points of interest was delivered to ICOMOS on time on February 28, 2012. The ICOMOS final report and recommendation will be issued to the World Heritage Committee sometime this spring. A decision is expected in July, 2012 during the 36th session of the World Heritage Committee in St. Petersburg, Russia.



Downloaded from: Provincial GIS/RS 1:10,000 scale and contours. Observer height: 1.72 metres tall on 0° 45'.

## Managing a Future World Heritage Site: The Work of the Grand Pré World Heritage Site Stewardship Board

### A Stewardship Board to Manage Collaboratively

When a place is proposed for inscription on the World Heritage List, UNESCO requires that a 'site manager' be identified. This 'site manager' is responsible for the management of the world heritage site, including its protection, promotion, and interpretation.

In the case of the Landscape of Grand Pré, the three levels of government, the Grand Pré Marsh Body, the local residents, the Mi'kmaq, and the Acadian community have various interests and responsibilities in caring for elements of the place. This is why we need to work together to make sure that the protection, promotion, and interpretation of the potential world heritage site is achieved. In January 2011, a Memorandum of Understanding (MOU) was signed between the key partners to formalize this collaboration and create, if the inscription is successful, the **Grand Pré World Heritage Site Stewardship Board**. This board does not replace or supersede the authority of the three levels of government and of the Grand Pré Marsh Body (see the MOU at [www.nominationgrandpre.ca](http://www.nominationgrandpre.ca).)

### A Role Focused on Outstanding Universal Value

The role of the Stewardship Board is to be the site manager for the Landscape of Grand Pré World Heritage Site. This means:

- implementing and updating the management plan;
- maintaining partnerships for the benefit of the world heritage site and of the communities involved; and
- capitalizing on the economic opportunities stemming from a successful inscription.

It will achieve this by:

- providing advice to the three levels of government and the Grand Pré Marsh Body;
- supporting specific activities of protection; and,
- coordinating the development of interpretation and promotion programs.

The three levels of government and the Grand Pré Marsh Body remain ultimately responsible for the management of the lands and activities under their authority.

### Goals to Manage in a Sustainable Way

There are five goals that will guide the work of the Stewardship Board over a ten year period:

1. Provide for the protection, continuing community and agricultural use, and appreciation of the Landscape of Grand Pré;
2. Enrich the existing tourism destination by promoting wide recognition, understanding and appreciation of the educational and cultural values represented by the Landscape of Grand Pré;
3. Instill a strong sense of shared community pride and stewardship in the protection, interpretation and promotion of the Landscape of Grand Pré;
4. Foster increased economic, tourism and agricultural opportunities through partnerships; and,
5. Ensure the long-term sustainability of the world heritage site's governance.

These five goals are detailed in the Strategic Plan for the Grand Pré World Heritage Site (available online at [www.nominationgrandpre.ca](http://www.nominationgrandpre.ca)). They reflect the goals included in the management plan submitted to UNESCO for the long term management of the world heritage site

### A Collaborative Structure to Support the Mandate

The structure of the Stewardship Board is straightforward:

- It includes the three levels of government, the Grand Pré and Area Community Association, the Grand Pré Marsh Body, the Société Promotion Grand-Pré and the Société nationale de l'Acadie;
- It is co-chaired by the Grand Pré and Area Community Association and the Société nationale de l'Acadie;
- It is supported by a technical committee (to provide advice on protection issues), and an education and promotion committee (to provide advice on interpretation and marketing issues);
- It will have at least one key staff, the Site Management Coordinator, to implement its mandate;

The details of the way the Stewardship Board will work are available online as the Draft Terms of Reference. This document is a draft to allow the partners, after a successful inscription, the opportunity to finalize the terms of operations of the Stewardship Board.

### Decisions are Made by Consensus

The Stewardship Board will operate by consensus, meaning that every partner has to agree to the priorities and means to implement the mandate. This is essential to the long-term management because, in a place with so many active groups, it is the most effective way to ensure the integrity of the site and its outstanding universal value.

### Resources/Partnerships to Implement the Mandate

The Stewardship Board will rely on three elements to implement its mandate:

1. Funds provided by the Province of Nova Scotia and the Municipality of the County of Kings;
2. Technical expertise from the three levels of government; and
3. Partnerships with organizations which are best suited to deliver elements of the mandate.

The last element is crucial to the Stewardship Board. It includes community groups, universities, non-governmental organizations, and expert bodies.

### Communities and Residents

Communities are at the heart of the management of the world heritage site as members and co-chairs of the Stewardship Board. Local residents will be represented through the Grand Pré and Area Community Association, the Grand Pré Marsh Body, and the councilor for district 12. The Stewardship Board will work as a partner with authorities and groups. Matters of management of the community such as zoning, land use activities and signage remain the purview of the Municipality of the County of Kings.



Plus check out the new subtitled version of the Nomination Grand Pré Video  
[www.nominationgrandpre.ca](http://www.nominationgrandpre.ca)



## Did you know?

Jazz musician Herbie Hancock is a UNESCO Goodwill Ambassador! He was awarded the designation last year for his dedication to the promotion of peace through dialogue, culture and the arts. On January 30, 2012, Mr. Hancock helped launch the 40<sup>th</sup> Anniversary of the World Heritage Convention in Paris, France. He performed a live concert at the opening ceremony with special guest appearances by fellow jazz greats Corinne Bailey Rae, Esperanza Spalding, Steve Brown and Manu Katché.